

Position:

Marketing

Description:

Se7enLeaf is a fully licensed manufacturer and distributor of cannabis products that is opening its doors in Q1 2018 in Costa Mesa, CA. We have an exciting opportunity for you to be a part of a fast paced, fast growing industry... The CANNABIS Industry

This is a startup environment where you will receive the mentorship of seasoned professionals who have a proven track record in building organizations from small operations to worldwide operations in a variety of industries.

Se7enLeaf is seeking an entry-level Marketing Professional, who is energetic, hard-working, and eager to join our successful team.

This is NOT a sales position, but rather a position to help build, execute and maintain a MARKETING PLAN for Se7enLeaf.

The candidate will analyze our industry, our competition, and our strengths and weaknesses and make appropriate recommendations based on hard data to achieve our goals.

In addition, the candidate plans and manages the execution of the product and marketing campaigns, in collaboration with management, to achieve performance objectives across both Digital and Physical platforms.

MUST possess a Medical Marijuana recommendation (from a doctor)

Marketing and Graphic Design Background:

Se7enLeaf is creating a brand new position that is being designed for company growth and market penetration. We are looking for an individual who is coachable on our vision and eager to learn about our plan and a brand new and exciting industry with knowledge and/or experience of the different aspects of marketing from A to Z.

This position will require a deep understanding of creating and maintaining a marketing plan. Experience working in a marketing position is REQUIRED.

Graphic Design experience PREFERRED.

This person will grow as the department grows which will happen as they help Se7enLeaf reach its market penetration and sales goals.

Requirements:

1. Have complete understanding of building a marketing plan (creator mentality)
2. Develop a solid rapport with our existing team (like you, trust you)
3. Collaborate with key management, sales and purchasing personnel to design the BEST plan (investigator/problem solver/solution provider)
4. Create a marketing plan from scratch (vision/entrepreneurial spirit)
5. Identify and introduce new markets/products/target market/sales opportunities to the company (increase market share)
6. Develop and sustain a vibrant plan as it is built, maintained and changed to meet goals (in it for the long haul)
7. Possess superior organizational and presentation skills
8. Help Se7enLeaf hit our short and long-term goals
9. Become the go-to person for ideas and answers (the expert in your field within the Company)
10. Adept at word, excel, and PowerPoint (tech savvy)
11. Social Media Marketing experience
12. Graphic Design capabilities (create logos, produce marketing brochures and fliers) PREFERRED
13. A passion for data and applying it
14. A strong writer, able to influence, guide, and inspire
15. Ability to multi-task and prioritize projects.
16. MUST possess a Medical Marijuana recommendation (from a doctor)